



RED DUST IN HER VEINS

women of the pilbara

The highly successful book *“Red Dust in Her Veins – Women of the Pilbara*, is now available in Eastern Australia. This book presents stories from 12 women who have spent all or some of their lives in the remote North West of Western Australia, along with sensational landscape photography from five renowned photographers including Richard Woldendorp and Hugh Brown.

The book was sponsored by Rio Tinto and all the profits have been directed to the Royal Flying Doctor Service.

The first edition of 4500 copies of this book sold out in Western Australia, and attracted a big crowd when launched in New York as part of the G’Day USA 2008 Program. The second edition has now been made available to corporate buyers and offers an ideal corporate gift for clients - a little different (and longer –lasting!) from that bottle of wine.

If you would like to recognize the pioneering spirit of the women and men in your corporate world offer them this great read for the Christmas holidays.

These stories tell how Indigenous, pastoral, mining, fishing and service industry women have experienced life in remote and exciting parts of Australia and the lessons learned by that challenge. Anyone who has lived, or wanted to live, in remote Australia will find these stories engaging and exciting.

Sam Walsh CEO of Rio Tinto Iron Ore, on reading the manuscript said “I read *“Red Dust in Her Veins”* over the weekend; in fact I couldn’t put it down and read it all in one sitting on Saturday afternoon. Fantastic, I knew from my first meeting with Melva that it would be an interesting perspective on the Pilbara’s development, from another angle, I was however not prepared for a block buster.”

Books are available at \$35 each plus postage with a special bulk order of 17 books (a box) at a special postage price of only \$12 to anywhere in Australia. Orders can be made using the form below or on the website www.womenofthepilbara.com.au

This project is managed by two women – Melva Stone and Erica Smyth and is supported by their new business venture Global Sheila. Their business focus is on the needs of the adventurous woman traveler and aims to make travel in Australia and overseas smart, exciting and safe. – see their website at www.globalsheila.com.au

Name: _____

Please send me () book/s @ \$35 each plus postage of \$8

Address: _____

Please send me () boxes @ \$607 – includes postage

My cheque made payable to Royal Flying Doctor Service is attached

_____ P/Code _____

Mail to: Royal Flying Doctor Service

Locked Bag 2, Canning Vale DC WA 6970

Or – Charge my Visa or Mastercard below

Signature of cardholder: _____

Expiry card expiry date: ___ ___ _____